



ADRIEN **WIRA** DESIGN

[www.adrienwira-design.com](http://www.adrienwira-design.com)



adrienwira\_design

# Adrien Wira

Footwear Designer & Consultant

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After a few years at the University studying English, literature and Art, I started my Design studies in Paris in 2004, joining the Product Design section at Créapole – School of creation and management (Paris). After a Master in Design and several experiences in agencies in Paris as an intern, I joined the Adidas kids Team as a footwear Designer in 2008.

Since then, I have had different really enriching human and professional experiences in other categories within the company such as sandals, training, running, track & field that definitely helped me build myself as a designer.

As Art and Design have always been a passion, I continue, apart from my permanent position at Adidas, to work on different freelance projects, but also producing artworks, prints and graffiti for exhibitions. I keep on exploring the different horizons of creation such as vehicles, character design, matte painting, Mech design, Graphic design, 3D creations, furniture design, architecture and more...

This portfolio will guide you through a selection of my favourite projects and designs , executed for most of them during these last 12 years, trying to showcase what the different aspects of my creativity are.

## SERVICES

Design

Development

Technical Packages

Consultancy / Sourcing



## CLIENTS

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2017 > 2022 AW DESIGN Sarl – Freelance Footwear Designer & Consultant

Owner @ Sole\_Architects

2013 – 2017 Adidas Footwear Designer – BU Running/Training

2008 – 2013 Adidas Footwear Designer – BU Kids

2013 Freelance Graphic design for 3Sixty Industries

2008 Freelance Graphic design for Davidson & Associates

2012 Art Exhibition @ SixthFloor / Luxembourg

2011 Art Exhibition @ Except Concept store / Metz France

2009 Art Exhibition @ Kjub / Luxembourg

2008 Art Exhibition @ Toys'N Noise / Strasbourg

2007 Sept – Dec Internship @ Adidas Performance – Footwear Design Kids

2006 July – Sept Internship @ Ateliers Dinand – HDM design Lab – Paris

2006 Jan – Feb Internship @ Carrafont – Mock-up Agency – Paris

2008 Master Product Design – Créapole ESDI – Paris

2004 – 2006 Certificate Product Design – Créapole ESDI – Paris

2004 Degree in Art – University of Metz – France

2003 Degree in English – University of Metz – France

1999 – 2000 Literary PrepSchool hypokhâgne – Metz France

and more...

DESIGNS





HYPEBEAST



\_ADIDAS KIDS





# VULCLO KIDS

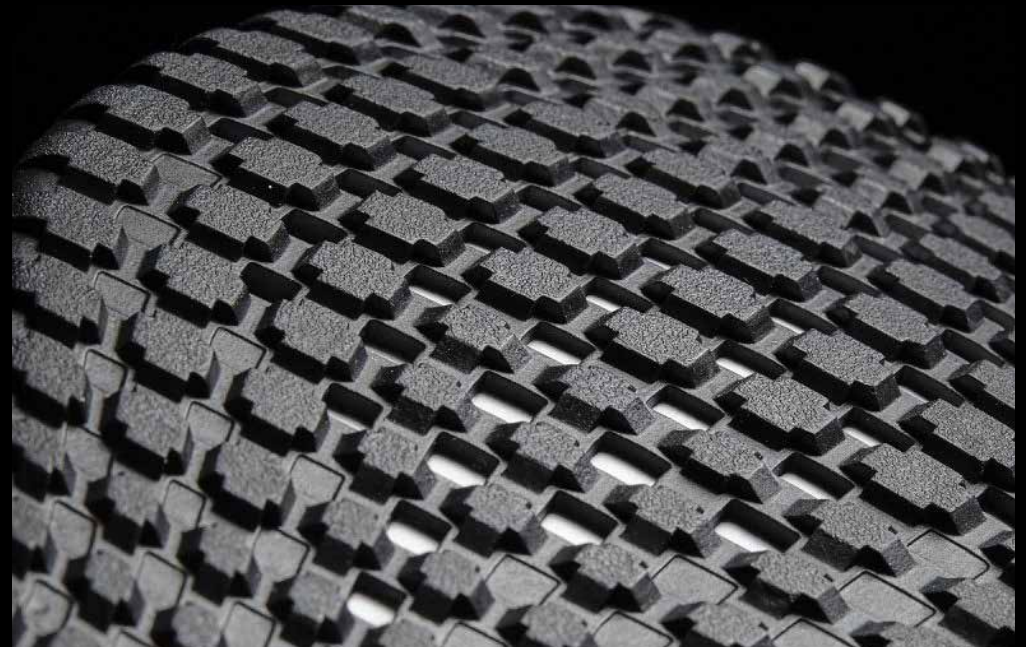


\_ADIDAS KIDS



\_ADIDAS TRAINING









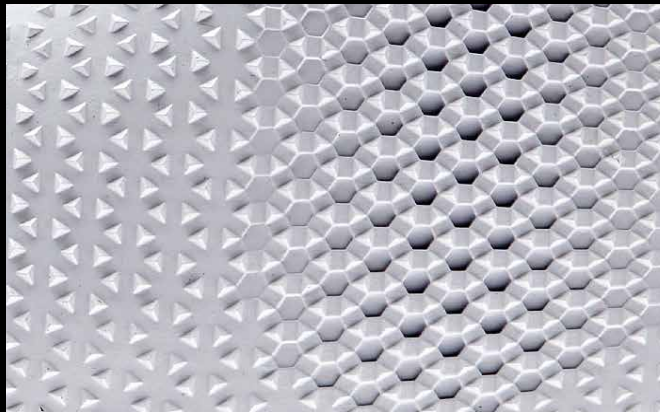
\_ADIDAS TRAINING





\_ADIDAS RUNNING





\_ADIDAS RUNNING / TRACK & FIELD



\_ADIDAS FLUID CLOUD





\_ADIDAS FLUID CLOUD



\_ADIDAS SLIDES





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performance footwear









TANNER`S



TANNER'S





F65.0









\_FREEDOM INDUSTRIES



\_FREEDOM INDUSTRIES





\_FREEDOM INDUSTRIES



BALMAIN



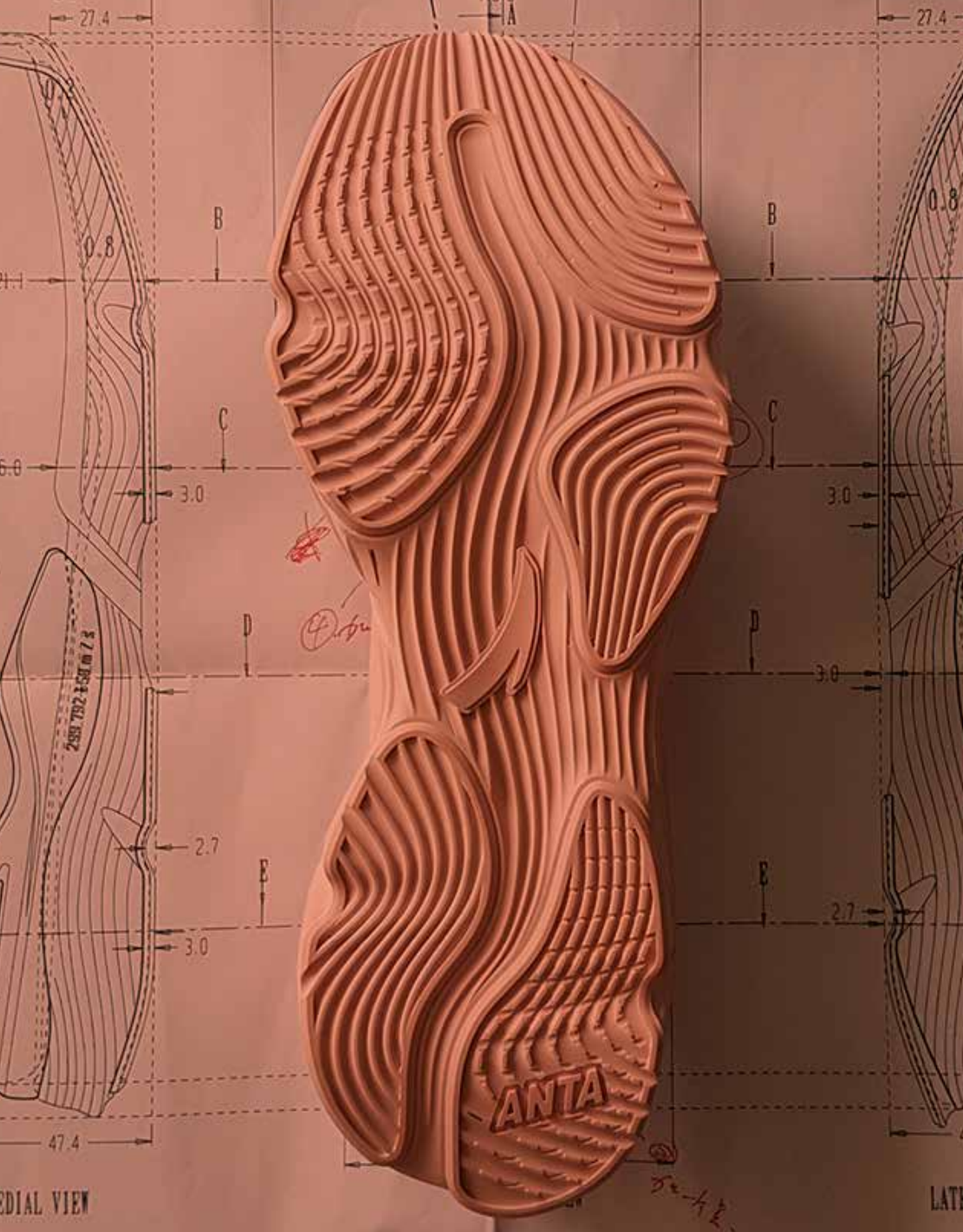


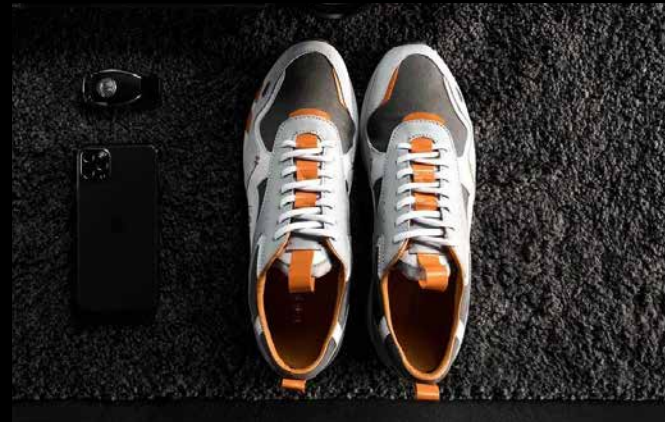
BALMAIN



**SNOCKS**







F65.0





F65.0



# RIYAH رِيَا ح



RIYAH | DAWN

RIYAH is inspired by winds when it hits the sand dunes and the beauty of Arabic calligraphy.

The colorway is a break from the traditional colors that we're used to, It compliments the details and makes you stand out.



\_DEI JOUR



\_KIDY CHOU















\_SOLE ARCHITECTS





\_SOLE ARCHITECTS









\_KIDY CHOU





\_KIDY CHOU



\_FOOTBALL

























**BROOKS**

\_BROOKS HYPERION ELITE PRE-DEVELOPMENT



CONCEPTS & SKETCHES



IRIS VAN HERPEN



\_PERSONAL WORK INSPIRED BY IRIS VAN HERPEN





\_PERSONAL FOOTWEAR CONCEPTS



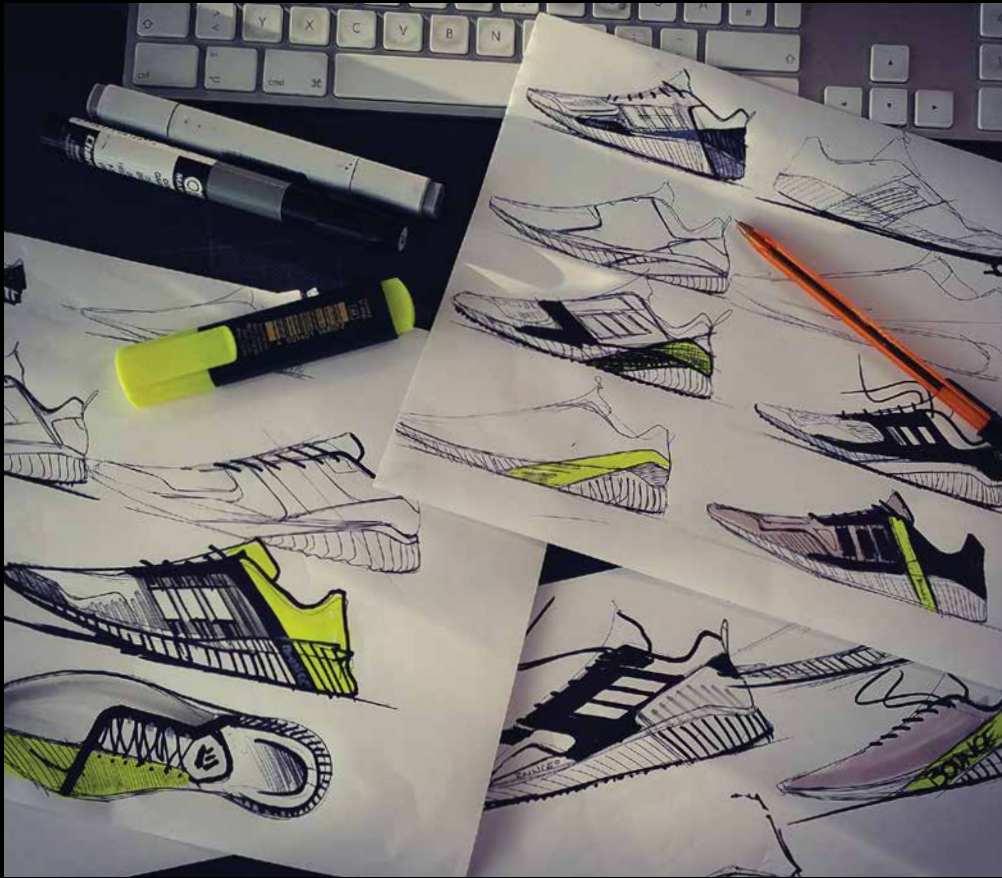
\_PERSONAL FOOTWEAR CONCEPTS





\_PERSONAL FOOTWEAR CONCEPTS





\_HANDDRAWN SKETCHES





\_HANDDRAWN SKETCHES





\_PERSONAL FOOTWEAR CONCEPTS



# THANK YOU

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[adrienwira\\_design](https://www.instagram.com/adrienwira_design)